VISION

TO BE A GLOBALLY RECOGNISED ECONOMY WHERE GOOD GROWTH DELIVERS HIGH LEVELS OF PROSPERITY, JOBS AND QUALITY OF LIFE FOR EVERYON [range of expressions of this vision will be developed so that it speaks to our different audience in a language and format they understand]

R&D & INNOVATION LEVELS
ARE TOO LOW

PRODUCTIVITY GAP WIDENING

LIVING STANDARDS & EARNINGS HAVE STALLED

STUBBORN DEPRIVATION PERSISTS

POLICY FRAMEWORK
COVERING POWERS & FUNDING

BUSINESS COMPETITIVENESS

(Growth, skills & workforce)

LIFELONG LEARNING

(Young people, education)

CULTURE AND CITIZEN EXPERIENCE

(Quality of life)

SOCIAL POLICY

(Health, welfare, poverty)

DISTRICT ECONOMIC GROWTH PLANS

INDUSTRIAL STRATEGY

3 BIG IDEAS TO BOOST PRODUCTIVITY & EARNING POWER

- 1. PRODUCTIVITY REVOLUTION
 - 2. THE TECH REGION
 - 3. INCLUSIVE GROWTH CORRIDORS

ENVIRONMENT & CLEAN GROWTH

TRANSPORT & CONNECTIVITY

(HS2, NPR, LTP, etc.)

HOUSING & REGENERATION

PLACE APPROACH

(city/rural/town)

PARTNER PLANS & STRATEGIES

(HE/colleges, Voluntary sector, HMG departments)

INCLUSIVE GROWTH

IMPROVING PRODUCTIVITY

PLACE LEADERSHIP

AGGLOMERATION (e.g. in SPAs)

GROWTH & PRODUCTIVITY GOOD EMPLOYMENT & INCREASED EARNINGS SKILLS UPLIFT REDUCED DEPRIVATION ENVIRONMENTAL SUSTAINABILITY

[SUCCESS MEASURES TO BE DEVELOPED]

DIFFERENCE FOR WHOM (COHORTS/SEGMENTATION)

LEEDS CITY REGION ENTERPRISE PARTNERSHIP